



# Media



### 13.4 Accreditation criteria of FIA WRC Events (“Rally by Rally” International Media)

To qualify for a FIA World Rally Championship event press credential, applicants must submit sample proofs of coverage to the FIA External Relations Department three weeks prior to the event.

Requests from National publications must be submitted to the National Press Officer four weeks prior to the event. Accreditation decisions are made by the FIA WRC Press Delegate according to well established and well recognised principles and procedures:

- Respect of the accreditation deadline
- Compliance with the requested elements of the procedure (formal request on the headed note paper signed by the Publisher or the Editor, sample of the publication, proofs of coverage, signed undertaking, ID photo and press card’s representative)
- Commitment of coverage devoted to FIA World Rally Championship
- Match with circulation and/or quality criteria

If a decision is disputed an individual application will be referred to the Director of Communications for final approval.

The FIA liaises closely with National Press Offices and National Sporting Authorities to confirm the validity of a given application.

The FIA will only allocate press accreditation to publications intending to publish a report related to the event for which the accreditation is requested.

The FIA will only accredit press from outside the country in which the event is held. National correspondents must apply via the event’s national press office.

Publications must be on sale to the general public (trade, club or internal company magazines will not be accredited).

#### Circulation:

Accreditation decisions are based on the relative ‘media market’ in the country of the applicant. For example, an application from a Slovenian national daily would not be compared to the same circulation requirements for that of a German national daily.

Given the above, the usual minimum circulation for a national weekly or monthly publication is 20,000 copies. For a national daily the minimum circulation is 50,000 copies.

#### Quality:

The highest standards of fairness and accuracy are expected as a minimum quality requirement from the printed press.

Photographer’s applications must follow the same criteria as stated above.

Publications or agencies applying for single round accreditation must supply evidence of independent coverage of a minimum of 15 pictures per pass issued at each event they have been accredited to in the previous year’s Championship.

The number of international “press photographer” passes will not exceed 30 at each event.

The number of national “press photographer” passes will not exceed 12 at each event.



### 13.5 FIA WRC photographers' accreditation - Press Accreditation

#### FIA WORLD RALLY CHAMPIONSHIP PHOTOGRAPHERS' ACCREDITATION

##### PRESS PHOTOGRAPHERS:

Publications or agencies applying for single round accreditation must supply evidence of independent coverage of a minimum of 15 pictures per pass issued at the Rally d'Italia Sardegna the previous year. (If not accredited the previous year, applications must be submitted and discussed with the FIA Media Delegate.)

It must also be proved that:

1. In case of an agency, the pictures have been regularly sold to publications matching the FIA criteria and have been paid for at the normal commercial rate
2. In case of a publication, the pictures published are the original work of the publication's accredited photographer

The number of "press photographer" passes issued for the national press will not exceed 12. The FIA strongly recommends to put in place a national "pool" system.

### 13.6 Tv, radio, web site, commercial photographers and other electronic media

Tv, Radio, Web Site, other electronic media and photographers not complying with the above criteria (promotional and/or commercial photographers) may apply for accreditation to:

#### INTERNATIONAL SPORTSWORLD COMMUNICATORS

Accreditation Service

The Clockhouse, St Catherine's Mews, Milner Street

LONDON SW3 2PX

GREAT BRITAIN

Telephone +44 207 584 75 84

Fax +44 207584 72 81

E-mail [accreditations@iscrally.com](mailto:accreditations@iscrally.com)